PRESS RELEASE

Please tap twice!

Open sesame: Miele's fully integrated dishwashers with Knock2open feature – set to be launched in April 2014.

How can a fully integrated dishwasher be made to blend into a fitted kitchen, complete with fronts with no handles? Miele's answer is Knock2open – this door opening system, patents pending, is available from Miele on fully integrated dishwashers in two model categories from the new Generation 6000 series.

By tapping twice on the machine front, the door of the Miele dishwasher, otherwise incognito behind a streamlined cabinet front without any handles, opens quietly, gently and silently. The door glides open automatically, and can then simply be pulled fully open. The machine only reacts to tapping on the front of the door. The door never opens unprompted as this technology is able to differentiate between tapping on the door, the worktop or on neighbouring kitchen units. This way, the new dishwashers from Miele blend in seamlessly with contemporary kitchens without handles. The door is entirely without a handle and the machine front remains free from fingerprints.

As fully integrated models do not have any display visible from the outside, it is difficult to monitor programmes during operation. With this new machine generation, Miele offers TimeControl on selected models, a feature that makes the programme countdown time visible at a glance. This involves the use of 4 LEDs on the control panel along the door edge. These are automatically switched on when a cycle starts and are switched off in succession, one after the other, until only one remains lit at around 20 minute to the end of the programme. The end of a cycle is obvious when AutoOpen drying automatically opens the door.

Similar to virtually all Generation 6000 dishwashers, fully integrated models boast Miele-typical features, such as a 3D cutlery tray, BrilliantLight, ComfortClose and the Comfort basket design, as well as an A+++ or A++ energy efficiency rating. Thanks to the electronically controlled commercial-grade pump, all new models achieve water consumption starting as low as 6.5-litres in the "Automatic" programme. In addition to the 3D cutlery tray, all models can be equipped with a cutlery basket, which engages with the front row of spikes in the lower basket and can be positioned to suit individual needs.

The highlight in the flagship fully integrated range is the "touch on metal" user interface: a stainless steel fascia with high-end, puristic appeal and a two-line white-on-black display.

Visit <u>www.miele.co.za</u> to find a retailer or Miele Gallery closest to you.

ENDS

Released on behalf of Miele (<u>www.miele.co.za</u>) by The Line (<u>www.theline.co.za</u>, ant@theline.co.za).